

Cirrus ABS is a

MARKETING

TECHNOLOGY

solutions firm.

WE OFFER EXPERTISE IN

CREATIVE

- Branding
- Campaign Development
- Collateral Development
- Media Buying
- Video Production
- Web Design
- Tradeshow Development
- Copywriting
- Digital Campaign
- Public Relations

TECHNOLOGY

- Web Development
- Mobile App Development
- Software/Application Development
- E-Commerce
- Search Engine Optimization
- Social Media Marketing
- Business Application Design
- Business Process Innovation
- Systems Integration
- Multi-Channel Marketing Management
- Local Marketing Automation
- Vertical Market Solutions
- Online Reputation Management

ROLES

- Business Analyst
- Systems Architect
- Project Manager
- Customer Support
- QA Engineer
- Software Engineer
- Database Engineer
- SEO Specialist
- Social Media Specialist
- Web Developer
- Mobile App Developer
- Art Director
- Graphic Artist
- Copywriter

We couple our broad experience in software, mobile and web application development with cutting-edge creative and technology-based marketing strategy. It's a unique approach and point-of-view that makes us a valuable partner in problem-solving and provides vision for our clients.

Processes

We're process-oriented at Cirrus ABS. We tackle each new project methodically, helping identify the client's challenges and overall goals. Our NetCentered strategy provides method and structure to the process of reaching your audiences and accomplishing your goals. And, our agile development approach enables us to achieve the best outcome in a quick, cost-effective manner.

Platforms

"Innovation" is our middle name! That's why Cirrus ABS has developed technology platforms that provide the building blocks for web-based solutions. Using these tools allows us to develop complex solutions more efficiently and cost-effectively.

Approach

We work differently than other solution providers. We find that it works better to partner with clients' existing teams, filling in gaps in their expertise or resources. Our versatile team of experts is flexible, so we can move in and out of the process/project as needed, providing the right resources at the right time to keep projects moving toward completion.

People

We know that your project list is impossibly long. Cirrus ABS is staffed with exceptional professionals – specialists at every level from high-level strategy to execution. Our outstanding staff can expertly develop web sites, mobile sites, e-commerce solutions, web apps, social media strategies, marketing collateral, copywriting and everything in between.

Let's discuss how our team of experts can help your company accomplish its business goals.

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cirrusabs.com