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**PROFESSIONAL HOT DOG MAKERS SET TO SHOW THEIR STUFF AT
THE GREAT CHICAGO-STYLE HOT DOG RALLY ON MAY 16**

Chicagoans Rebuff New York's Fastest Eating Hot Dog Contest with Their Own Slowest Eating, Fastest Making Competition at Chicago-Style Hot Dog Rally

WHAT: **The Great Chicago-Style Hot Dog Rally**, featuring:

- Contest to find Chicagoland's fastest Chicago-style hot dog maker
- Showcase of the city's slowest hot dog eaters
- Hot dogs given away for a suggested \$1 donation to Greater Chicago Food Depository

WHERE: Outside the Thompson Center, on the corner of Randolph and Clark Streets

WHEN: Tuesday, May 16, 2006, starting at 11:15 a.m.

WHO: More than 30 of the best and fastest hot dog makers in the Chicagoland area

HOW: Professional hot dog makers from throughout Chicago and the suburbs will race to assemble the most authentic Chicago-style hot dogs in timed heats. More than 1,000 hot dogs will be used in the fast-paced contest.

WHY?! "Because we're still steamed about last summer's survey that showed Americans prefer New York-style hot dogs over Chicago-style hot dogs," says Howard Eirenberg, president of Vienna Beef.

"We're here to defend Chicago's honor and challenge Americans to show New Yorkers that Chicago is the hot dog capital of the country, and Chicago-style is really America's style."

VISUALS:

- Hot dog makers assembling hot dogs
- City's slowest hot dog eaters savoring Chicago-style hot dogs
- Vendor carts handing out hot dogs for Greater Chicago Food Depository donations

INTERVIEW

OPPORTUNITIES:

- Howard Eirenberg, Vienna Beef president
- Harry, age 95, owner of Harry's Hot Dogs and event participant
- Strat, owner of Strat's Drive-in in Franklin Park, and event participant

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